

October Newsletter



Welcome to Rainbeaux Realty!

Northwest Arkansas's newest boutique realty firm. We're so excited for this opportunity to serve our community and learn more about all the colorful folk here in Northwest Arkansas. WHAT'S NEW? Well, we are! That's right, we're the new kids in town and we couldn't be more excited to introduce ourselves to the community. So why does NWA need another real-estate company? Good question, and it's one our founder, Trina Rambeaux, asked herself before she started this, her new business venture, and frankly, it's because nobody else is doing what we plan to do. Starting out we plan on being able to customize the buying and selling experience to every client. Everybody is different, and everybody's needs and dreams are different, but maybe more importantly everybody's vision for what "home" means, is different. Whether you want a downtown, walkable loft, or a mini farm in the country, close to the local nightlife, a new build in a gated community, or a fixer upper you can add your sweat equity into, give Rainbeaux a call at (479) 644-9498! As a small boutique agency, we are thrilled to be able to customize each experience to each client. Need someone to tell you if this is the right time to buy? We're here. Need someone to walk you through each step of the process? We're there. Need someone to stand back while you manage the buying and selling process and only step in when you need us? We'll be right here when you need us.

City Spotlight is



What's Hip? The city of Bentonville, and all it has to offer. A thriving community with excellent schools, an amazing art scene, and world class restaurants? Yes please! Bentonville was once known for one thing, Walmart. These days there's so much more. While it's true, Walmart is still very much the business backbone of Bentonville, creating a strong local economy that defies recessions, pandemics, inflation, and so many of the issues that throw the rest of the country into a spiral, Bentonville is also an amazing place to explore and expand your cultural horizons. Which is probably why Bentonville has almost doubled its population over the past two decades. A 2017 study conducted by Randy Cohen with Americans for the Arts concluded that the arts and culture industry in the region generated \$131.2 million in economic activity in 2015, an impressive increase from the \$45 million in activity just five years earlier. Bentonville is home to cultural gems like Crystal Bridges Museum, stylish boutiques, a handful of 5-star hotels and restaurants, live shows and concerts, miles of hiking and biking trails, combined with a charming southern drawl and a small hometown feel.

<https://www.architecturaldigest.com/story/bentonville-arkansas-and-ozarks-design-travel-guide>

https://www.tripadvisor.com/Restaurants-g31441-zfp10954-Bentonville_Arkansas.html

Spotlight on:

Our founder



Trina Rambeaux is our fearless leader, Rainbeaux Realty is very much her dream come true, and she's ready to hit the ground running. Trina has lived in the NWA area for 20 years and has been involved in the real estate game for four plus years. Trina's always been dedicated to helping others, in the past she's worked for various agencies, including NWA Food Bank and the Department of Human Services, but always with a focus on the community around her. In starting Rainbeaux her hope is to fulfill needs not met by other real estate firms in the area, and to be able to customize the buying and selling process for each individual client. The real estate market can be a confusing and intimidating space to navigate, and Trina and her crew are dedicated to assisting all individuals, from the novice buyer to the experienced seller, with their individual needs and realizing their individual dreams

What's Happening?

What's happening in NWArkansas? We're so glad you asked!

Date	Event Name
Dec 31	New Year's Eve Party at the Springdale Convention Center
Dec 26	Winter Wonderland at the Springdale Convention Center
Dec 21	Holiday Dinner at the Springdale Convention Center
Dec 16	Winter Wonderland at the Springdale Convention Center
Dec 11	Winter Wonderland at the Springdale Convention Center
Dec 6	Winter Wonderland at the Springdale Convention Center
Dec 1	Winter Wonderland at the Springdale Convention Center
Nov 26	Winter Wonderland at the Springdale Convention Center
Nov 21	Winter Wonderland at the Springdale Convention Center
Nov 16	Winter Wonderland at the Springdale Convention Center
Nov 11	Winter Wonderland at the Springdale Convention Center
Nov 6	Winter Wonderland at the Springdale Convention Center
Nov 1	Winter Wonderland at the Springdale Convention Center



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